

A Magical Evening at the Museum

The National Automobile Museum (The Harrah Collection) presented "A Captivating Evening with George Schuster" on November 7, 2007, during the private opening party for the exhibit, 1908 New York to Paris Auto Race: 100th Anniversary.

- The star of the exhibit was the Museum's 1907 Thomas Flyer, which was driven to victory in this historic race by George Schuster. However, the "star" of the evening was Jeff Mahl, who portrayed his great-grandfather, George Schuster, in a fascinating Chautauqua performance.
- This was a magical evening—it was as if we had drifted back 100 years with George Schuster. There were muffled gasps throughout the theatre when an image of Schuster filled the screen and Jeff Mahl slipped into a duster and turned to address the audience. The resemblance was striking. Mahl began a remarkable tale intimately told in first-person that captivated the audience throughout the presentation. The compelling story was comprehensive, historically significant and a perfect blend of photographs and commentary.
- As the tale drew to a close, we were reluctant to leave the spell of George Schuster, but found ourselves engaged in a lively question and answer session. It was evident our inquiries simply skimmed the surface of Mahl's vast knowledge and passion for the topic.
- This was a magical evening... Jeff Mahl's presentation truly captured the interest of everyone from auto aficionados and history enthusiasts to those seeking an evening of entertainment.

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